



PAN ASIAN ASSOCIATION

OF GREATER PHILADELPHIA

1922 Cottman Avenue, Philadelphia, PA 19111

www.Panasianphila.org

501 C3 Tax Status Non Profit organization

Serving Asian American Community since 1981

Dear Friends:

The Pan Asian Association of Greater Philadelphia is pleased to invite you to sponsor the 5th Annual Asian Pacific American Heritage Month Celebration on Saturday, May 21, 2011. This will be held at Franklin Square, 6th and Race Streets in Philadelphia from 11:00 AM to 5:00 PM (RAIN or SHINE)

We are pleased to continue the celebration of Asian Pacific American diversity begun by the Governor's Advisory Commission on Asian American Affairs. This event gives an opportunity for the various ethnic Asian communities such as Cambodian, Chinese, Filipino, Indian Subcontinent, Indonesian, Japanese, Korean, Thai, Vietnamese, and many more to celebrate their heritage and culture. This is an excellent opportunity to reach out to Asian communities with more than 5,000 attendees expected this year.

We invite you to be part of this celebration. To do so, please complete the attached sponsorship form. We have also included the event flyer. For more information about Pan Asian Association, please visit www.panasianphila.org

Thank you for your support and we hope to see you and your organization on May 21, 2011.

For further information, please feel free to contact us.

Doug Chen
Event Chair
Dchen@paconvention.com
267-218-5784

Nick Shenoy
Event Co Chair
Shenoynick@aol.com
610-960-6005

John Chin
Event Co Chair
JChin@chinatown-pcdc.org
215-605-6501

ASIAN PACIFIC AMERICAN HERITAGE MONTH CELEBRATION

May 21, 2011 11:00 AM TO 5:00 PM (RAIN OR SHINE)

Franklin Square Park, Sixth and Race Streets, Philadelphia, PA

Pan Asian Association Of Greater Philadelphia, established in 1982, is a non profit 501C(3) tax exempt organization (23-2325260). Please make checks payable to Pan Asian Association and mail to: Pan Asian Association of Greater Philadelphia, 1922 Cottman Avenue, Philadelphia, PA 19111.

We also welcome additional contributions beyond your event participation fee.

Grand Patron

\$10,000

- Verbal Recognition at Event
- Prominently Showing Your Logo/ Banner at Event
- Mention in event program booklet
- Tented Table with two chairs

Gold Sponsors

\$5,000

- Verbal Recognition at Event
- Prominently Showing Your Logo/ Banner at Event
- Mention in event program booklet
- Tented Table with two chairs

Silver Sponsors

\$2,500

- Verbal Recognition at Event
- Prominently Showing Your Logo/ Banner at Event
- Mention in event program booklet
- Tented Table with two chairs

Bronze Sponsors

\$1,000

- Verbal Recognition at Event
- Mention in event program booklet
- Tented Table with two chairs

Vendors

\$350

- Tented Table with two chairs
- Mention in event program booklet

Vendors

\$150

- Table with two chairs only, no tent
- Mention in event program booklet

ASIAN PACIFIC AMERICAN HERITAGE MONTH CELEBRATION

May 21, 2011 11:00 AM TO 5:00 PM (RAIN OR SHINE)

Franklin Square Park, Sixth and Race Streets, Philadelphia, PA

Complete this form and fax to 215-701-1154 or email a scanned version to info@panasianphila.org
Deadline for receipt of check and completed form is April 29, 2011. Eligible Participants will receive confirmation and additional event setup information.

Please check one:

- | | |
|--|----------|
| <input type="checkbox"/> Grand Patron | \$10,000 |
| <input type="checkbox"/> Gold Sponsor | \$5,000 |
| <input type="checkbox"/> Silver Sponsor | \$2,500 |
| <input type="checkbox"/> Bronze Sponsors | \$1,000 |
| <input type="checkbox"/> Vendors (with tent) | \$350 |
| <input type="checkbox"/> Vendors (no tent) | \$150 |

VENDORS ARE RESPONSIBLE FOR OWN INSURANCE AND LICENSE.

Contact Name and Title

Company/Organization

Address

Phone

Fax

Email

Print Name

Signature

Asian Pacific American Heritage Month Celebration Program Book Advertisements

Dear Small Business Friends:

The Pan Asian Association of Greater Philadelphia will be sponsoring the 5th Annual Asian Pacific American Heritage Month Celebration on Saturday May 21, 2011. The event will be held at Franklin Square Park, 6th & Race Streets in Philadelphia from 11:00 AM to 5:00 PM (rain or shine)

We invite you to highlight your business for profit or non profit by placing an advertisement in the event program Book. Advertisements including coupons will further enhance your products and services

Please make checks payable to Pan Asian Association and mail to:
Pan Asian Association of Greater Philadelphia, 1922 Cottman Avenue, Philadelphia, PA 19111

Program Book Advertisement Rates

- | | |
|---|-------|
| <input type="checkbox"/> Whole Page B&W (5.5 wide x 8.5 long) | \$300 |
| <input type="checkbox"/> Half Page B&W (5.5 wide x 4.25 long) | \$175 |
| <input type="checkbox"/> Quarter Page/Business card B&W (2.75 wide x 2.12 long) | \$50 |

Business Name: _____

Contact Person & Title: _____

Telephone: _____

Email: _____

Address: _____

Please email your ads (pdf, tiff or jpeg) to info@chineseforfamilies.com by May 2nd. Payments must accompany or precede ad submissions. For more information, please contact us at info@panasianphila.org If ad revenue is insufficient to cover printing cost or in case of unsuitable ad content, Pan Asian Association reserves the right to reject ad placement and to return submitted ad and fees.

Thank you in advance for your support.

Presented by:



Pan Asian Association
in Greater Philadelphia



THE 5TH ANNUAL ASIAN PACIFIC AMERICAN HERITAGE MONTH CELEBRATION

SATURDAY, MAY 21ST
11AM - 5PM

FRANKLIN SQUARE PARK
6TH & RACE ST.

For more information, visit www.panasianphila.org