

Biography of Gregory L. DeShields, CHO, CHE

Greg DeShields currently serves as the Executive Director at PHLDiversity a division of the Philadelphia Convention and Visitors Bureau, Tourism and Hospitality.

Additionally, Greg is an Industry Expert for Ying Mei Jia Tong International Business Consulting Co., Ltd. (Liaocheng and Tai'an, China) and adjunct instructor for Temple University School of Tourism and Hospitality and Hospitality Educators.

Greg is a Graduate of Johnson & Wales University in Providence, Rhode Island, with an A.S. Degree in Hotel & Restaurant Management; and B.S. Degree in Hospitality Management. Professional Development Leadership Graduate: Urban League of Philadelphia, Leadership Forum 2016, Leadership Philadelphia, 2015 and Greater Philadelphia Leadership Exchange 2014.

His professional certifications include: American Hotel & Lodging Association, Educational Institute – Certified Hospitality Educator – 2013 Asian American Hotel Owners Association – Certified Hotel Owner 2013

Previously, Greg served as Managing Director of Business Development for Temple University Fox School of Business & School of Tourism and Hospitality Management. Professionally, Greg has been a manager in the hospitality industry for such companies as Hyatt Hotel, Omni Hotels, Sheraton Hotels, Korman Company, General Manager of Philadelphia OIC's Opportunities Inn: Hospitality Training Institute

Greg's Board memberships include: Center City Proprietors Association, Center City District Philadelphia, COMHAR Inc., Greater Philadelphia Hispanic, African-American Foundation, Asian-American, LGBT Chamber of Commerce, Boy Scouts of American Cradle of Liberty, Philadelphia OIC and SKAL Philadelphia.

Greg is an active member of The American Hotel & Lodging Association, National Association of Black Hotel Owners Operators and Developers, Asian American Hotel Owners Association and Society of Human Resources Managers

HONORS & AWARDS:

2015 - Anointed News Journal Circle of Winners Award

2015 - Meeting Focus Meeting Trendsetters

2015 & 2016 - Black Meetings & Tourism Magazine Most Influential African-American Leaders Meetings/Tourism Industry

2014, 2015 & 2016 - Philadelphia Tribune Most Influential African American Leaders

2013 - Philadelphia Business Journal Minority Business Leader Awards

2013 - Temple University Fox School of Business Administrative Service Award

2012 - Temple University School of Tourism and Hospitality Management

2009 - Black Meetings & Tourism Magazine Apex Award

Greg's interests include cars, travel, and most importantly cooking.

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